



WELCOME!

August 26th
13:00 – 16:00

JOIN ONLINE

BetterPrevention

with New Technologies and Participatory Approach

Welcome to join the final seminar of the BaltCityPrevention project!

The seminar is organized on 26 August 13:00 – 16:00 Finnish time (12:00-15:00 CEST) as a webinar.

We are excited to present the main results of this three-year Interreg project by introducing the new lifestyle intervention model. The intervention model's key elements are the participation of the user group, co-creation process, and eTools. The model and its key features are elaborated in the seminar through successful pilot case stories.

The inspiring Keynote speaker and moderator of the webinar is **Nelli Säger**, Entrepreneur, one of the founders and former CEO of Fifth Corner Inc.

➔ **More information:** baltcityprevention.eu
Please, register here: lyyti.in/betterprevention2020



The seminar is a side event of the WIS Conference (Well-Being in the Information Society). As a result of cooperation, we can offer our network an excellent opportunity to join the 2-day conference online free of charge. Further information: wis.fi

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Programme

Finnish time

- 13-13.45** **Keynote: Health technology landscape- What's out there now and where are we heading?**
Health Entrepreneur **Nelli Såger**
- 13.45-14.15** **BCP-project results: BetterPrevention, Intervention model, Business catalogue**
Levke Johannsen, Flensburg University of Applied Sciences &
Inese Gobina, Rīga Stradiņš University
- 14:15-14:30** **Virtual coffee break**
- 14.30-15.15** **Pilot case stories by project partners**
Case 1: EiNi-App, Finland
Case 2: AmberFit Messenger App, Latvia
Case 3: Trabel, Germany
- 15.15-15.30** **Closing the seminar**
Prof. Dr. **Bosco Lehr**, Flensburg University of Applied Sciences

OUR TARGET GROUP:

- People who are interested in finding contacts in Baltic Sea Region
- Members of Public Health Authorities like municipalities, health insurances etc.
- Small and medium-sized enterprises
- Health specialists, technology specialists, researchers, students and everyone else interested in health, technology and/or participation.